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Users of CC containers (repetition)

As of 2 January 2012: New rates for CC containers at FloraHolland

In recent years, the rental structure for CC-containers at FloraHolland has remained unchanged. Given the developments in the market, FloraHolland has however been forced to conclude that the current structure is no longer sufficient and is not future-proof. FloraHolland will therefore introduce a new rate structure on 2 January 2012. FloraHolland has discussed the new rate structure with both the Plant Sounding Board Group and the VGB.

Why is an adjustment of rates necessary?

- In the current rental system, there is not a good balance between the costs and benefits of CC-containers: the costs incurred are significantly higher than the benefits.
- In the current rental structure (based on daily rental) customers make frequent use of facilities (depot handling and storage) for which they do not pay.

The new CC rate structure

FloraHolland will introduce a new rate structure on 2 January. The new structure is based on customers paying for the services they use. This means that customers who bring about, for example, depot handling or storage costs will pay for this. The rates apply to all users of CC-containers via FloraHolland (incl. Tradepark Bremen and Boskoop) and for customers of Veiling Rhein Maas (who process their CC balance via FloraHolland)

The new 2012 CC rate structure

- The daily rental of frames and plates will be decreased by 1/3.
- There will be a transaction fee for each depot collection and distribution.
- There will be a daily rate (5 days per week) for the storage of CC-containers and plates (the current collection ceilings will be discontinued).
- Transfer will be possible at a fee, either by fax or via a subscription to the Logistics Resources Online service. Both parties will be charged for this action.
- The Logistics Resources Online service (also known as Avalanche webview) will become a paid service (subscription) as of 2 January 2012.

Depending on your requirements you can choose from three subscription types:

1. Basic: regular use (access to balance, transactions and documents).
2. Premium: options of Basic + one-sided transfer where you relieve the other party of an obligation.
3. Advanced: for logistics service providers. Options of Advanced + two-sided transfer¹. With a two-sided transfer both you and the other party can be charged*

In 2012, there will be no charges for handling, transfer and storage during the peak period. This will be reviewed for 2013. The peak period in 2012 runs from week 11 through week 23.

¹ However, authorizations remain necessary for this.

Overview of rates as of 2 January 2012

The new rates are listed in the table below. The rates depend on your usage and subscription type.

	General	Frame	Plate
Annual subscription 'Basic'	€50	-	-
Annual subscription 'Premium'	€150	-	-
Annual subscription 'Advanced'	€1,000	-	-
Handling costs (per transaction) *	€1.50 (per receipt)	€0.06	€0.01
Storage costs* (per day)	-	€0.04	€0.01
Transfer* (for both parties)	-	€0.02	€0.005
Fax transfer through Danish trolley administration (tariff charged per frame and plate is for both parties)	€10 (per transaction, only to be paid by the client)	€0.02	€0.005
Daily rental	-	€0.63	€0.10
Peak daily rental	-	€0.95	€0.16

* Depot handling, transfers and storage costs are not charged during the peak period of 2012. Regular rentcosts and costs for manual transfers will still be charged.

Subscription

As of 2 January 2012, all users will retain the same functionality.

FloraHolland will contact you in the coming months to ask what subscription type you have chosen.

Until you have made that choice (mid 2012), no costs will be charged. These will be charged, for the entire calendar year 2012, after your choice is registered.

Questions

If you have any questions regarding this newsletter, please consult the “Frequently asked questions and answers” on www.FloraHolland.com. If your question is not answered here, please contact the Aalsmeer Service Point on +31 (0)29 739-7000 or servicepunt@floraholland.nl.

After dialing this number you do not have to make a choice. Wait until you get a person on the line.