

## Information for FleurPrimeur and PlantPrimeur shelf life testing

### Procedure

- The product undergoes a VBN sales simulation (see also [www.vbn.nl](http://www.vbn.nl)).
- After the sales simulation, the flowers are placed in one or more vases in the shelf life room. The flowers stand in tap water without any added cut flower feed.
- Information which contains the cultivar's name, the supplier's number and the test plan is placed with the product.
- The flowers are evaluated in accordance with VBN evaluation criteria. Evaluation takes place at least three times a week.
- FloraHolland contacts you as soon as the results are known.
- Once the test has been completed, you receive a report detailing the results.
- The results (positive or negative) and the report go to:
  - the relevant product manager,
  - the relevant quality inspector,
  - the relevant auctioneer,
  - the relevant assortment managers
  - the relevant sellers of FloraHolland Connect, and
  - the Product and Concept Development department.
- The results of the FleurPrimeurs and PlantPrimeurs can be published by FloraHolland in a newsletter. The results of all tests (positive or negative) can be published in a Primeur database on the Internet.

If you do not agree with the procedures above, please put in a request to stop the tests within four days of the flowers being supplied to the Product Quality Knowledge Center. The flowers may then not be auctioned as a Primeur.

### Conditions

1. You will not be charged for the testing of the Primeur provided the established criteria applicable to each product are met. The test is NOT free for cultivars that do not have an article code within six weeks after the test has been commenced or, for whatever reason, do not (any longer) qualify for supply as a Primeur or which have already been sufficiently tested.
2. The Product Quality Knowledge Center is open to interested parties.
3. FloraHolland is solely responsible for material damage that is a direct result of gross negligence or intention on the part of FloraHolland. All other liabilities are excluded.
4. The participant shall safeguard FloraHolland against any claims by holders of trademark or plant breeders' rights with regard to the product supplied by the participant.
5. The results of the test (exclusively at cultivar level) can be issued to third parties by or on behalf of FloraHolland.
6. Auction regulations shall apply.

### Extra

At your request, extra (company or product) information can be supplied for the test. Please contact the Product Quality Knowledge Center where the test is to take place.