

FleurPrimeur/PlantPrimeur registration form

Start week: _____

Grower information

Administration number : _____

Grower : _____

Telephone number : _____ Email address: _____

Contact person : _____

Product information

Main product : Cut flower / House plant / Garden plant / Potted bulb / Concept

Full name of cultivar : _____

VBN product code : _____

 Product description : (type / shelf life / other details)

Colour: _____

Grading (pot size and height for plants): _____

Breeder: _____

Supply information

Total surface/no. of pieces : _____

Pieces per week/per day : _____

Auction day : Mon / Tue/ Wed / Thu / Fri / every day / regularly

Supply period from : _____ to _____

Total supply expected : _____

Introduction channel (incl. contact person):

- | | | | |
|---|-------------------------------|-------------------------|--|
| <input type="checkbox"/> Aalsmeer/ | Product & Concept Development | tel. 0031 (0)174 632478 | noviteiten@floraholland.nl |
| <input type="checkbox"/> Naaldwijk | | tel. 0031 (0)174 634297 | fax. 0031 (0)174 63 41 35 |
| <input type="checkbox"/> Rijnsburg | Sales support Rijnsburg | tel. 0031 (0)71 4094224 | binnendienst.rijnsburg@floraholland.nl |
| <input type="checkbox"/> Bleiswijk | Janny Roest | tel. 0031 (0)10 5296802 | jannyroest@floraholland.nl |
| <input type="checkbox"/> Venlo | Anita Peters | tel. 0031 (0)77 3239999 | anitapeters@floraholland.nl |
| <input type="checkbox"/> Eelde | Ronald Hartman | tel. 0031 (0)50 3097278 | ronaldhartman@floraholland.nl |
| <input type="checkbox"/> FloraHolland Connect | | | |

Other comments

FleurPrimeur/PlantPrimeur check list (to be filled in by FloraHolland)

Registration date : _____ Start week : _____ Introduction date: _____

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|---|---|--|--------|
| <input type="checkbox"/> Information sent to grower | <input type="checkbox"/> Reported on Internet site | <input type="checkbox"/> Show room forms | yes/no |
| <input type="checkbox"/> Product for shelf life requested | <input type="checkbox"/> Reported in the newsletter | <input type="checkbox"/> Primeur forms | yes/no |
| <input type="checkbox"/> Product for product showroom requested | | | |