

FleurPrimeur Gerbera 2010

A label of Quality & Innovation



FloraHolland. Where beauty meets business.




FleurPrimeur Gerbera 2010

GROOTBLOEMIG

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| FP | |
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| ANNABELLA 107212 | |
| 2608 | Mts. S.C. Zwarts e.a. |

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| FP | |
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| ATLETICO 107344 | |
| 13172 1380 | J.W. van der Sande Schreurs Holland BV |


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| FP | |
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| CORONADO 107211 | |
| 2608 | Mts. S.C. Zwarts e.a. |

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| FP | |
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| DUTCH DIVA 107099 | |
| 2608 | Mts. S.C. Zwarts e.a. |

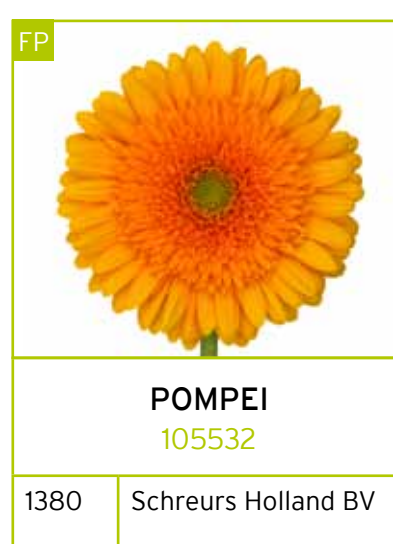
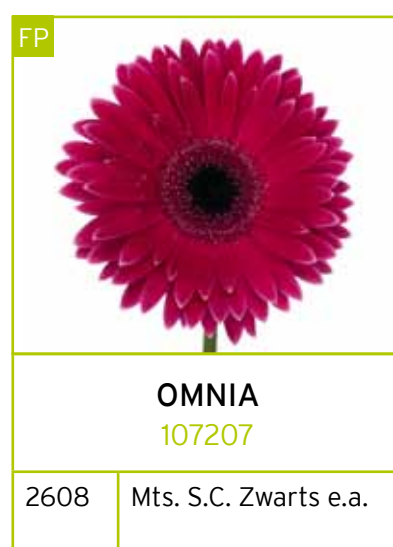
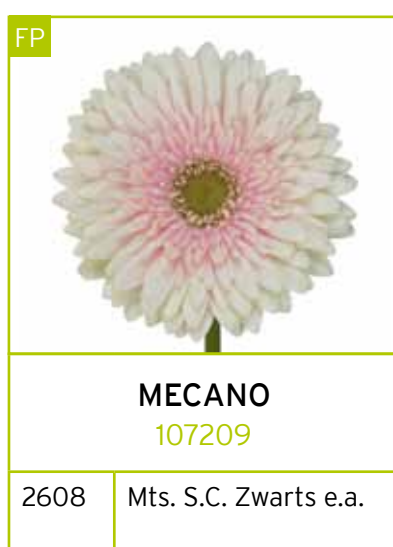
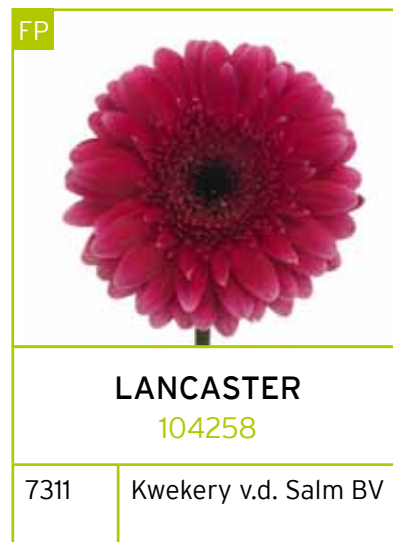
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| 1380 | Schreurs Holland BV |

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| FANTANA 107210 | |
| 2608 | Mts. S.C. Zwarts e.a. |

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| FP | |
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| HALO 104252 | |
| 2280 | Kwekery Westmade VOF |

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| FP | |
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| HEARTBEAT 104253 | |
| 11702 | Schouten Opti-Fleurs BV |

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| FP | |
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| IMAX 104255 | |
| 21131 | J.M. van Vuurde |





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| FP | |
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| PRE-SEMMY 107726 | |
| 2214 | Florein Gerbera's |


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| FP | |
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| REBELLION 107205 | |
| 2608 | Mts. S.C. Zwarts e.a. |


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| REPLICA 107197 | |
| 2608 | Mts. S.C. Zwarts e.a. |

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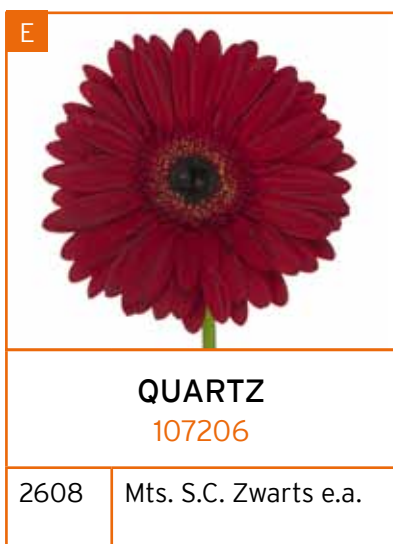
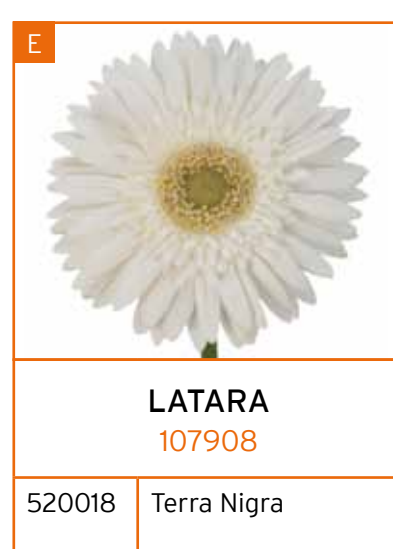
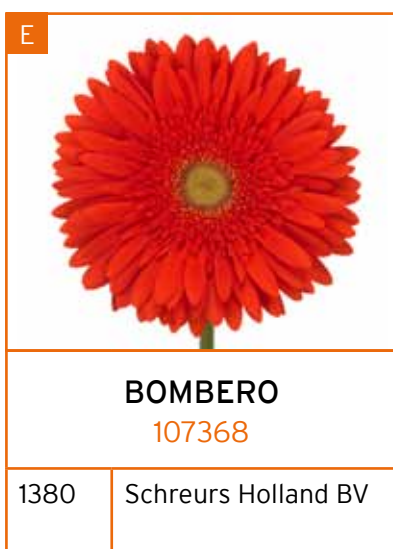
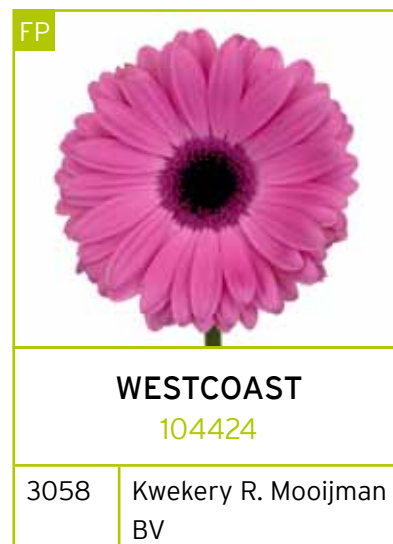
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| SOUVENIR 104263 | |
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| FP | |
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| SPORZA 104426 | |
| 3058 | Kwekery R. Mooijman BV |

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| FP | |
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| SUBTILE 107203 | |
| 2608 | Mts. S.C. Zwarts e.a. |

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| FP | |
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| SUNSPOT 102793 | |
| 29290 282050 5420 | Gebr. Knijnenburg v.o.f. Mts. H. van Dijk Gebr. Koolhaas B.V. |


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| FP | |
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| TAMMORRA 107347 | |
| 1380 7311 | Schreurs Holland BV Kwekerij v.d. Salm BV |






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| FP | |
|  | |
| ABBA 107101 | |
| 84800 | Holstein Flowers |

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| FP | |
|  | |
| ABBY 107921 | |
| 520018 | Terra Nigra |

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| FP | |
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| ALISSIA 107915 | |
| 520018 | Terra Nigra |


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| FP | |
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| ARABEL 107102 | |
| 84800 | Holstein Flowers |

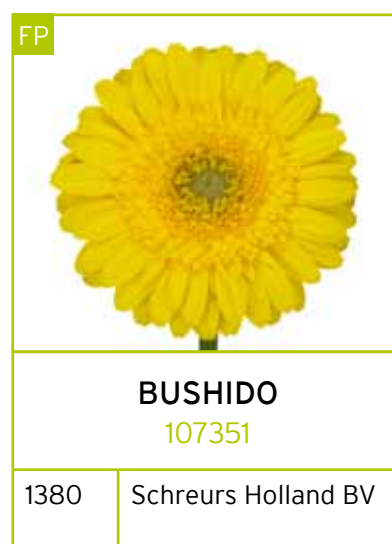
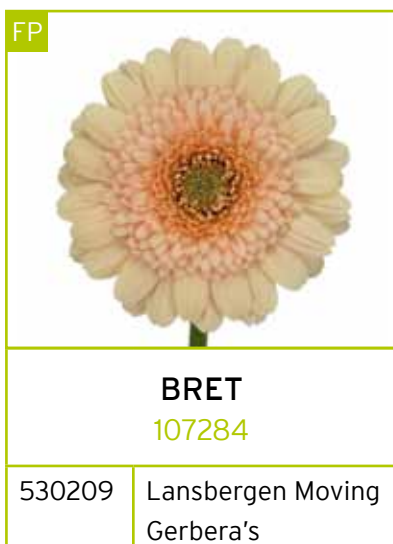
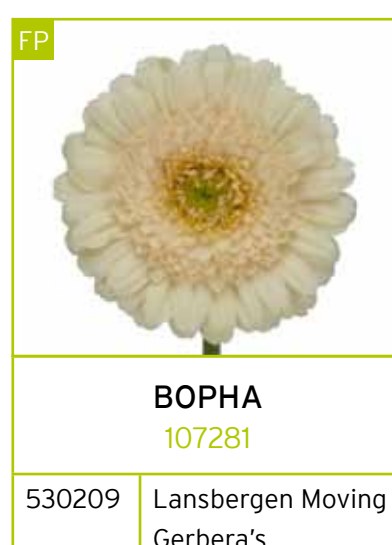
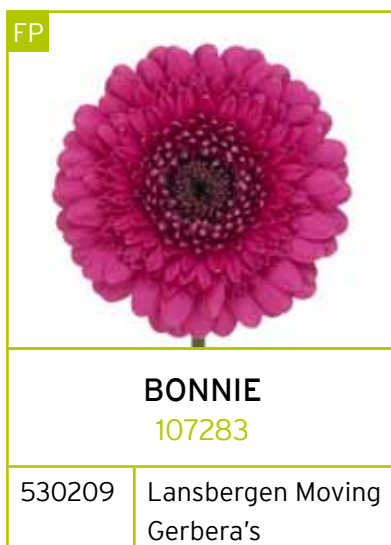
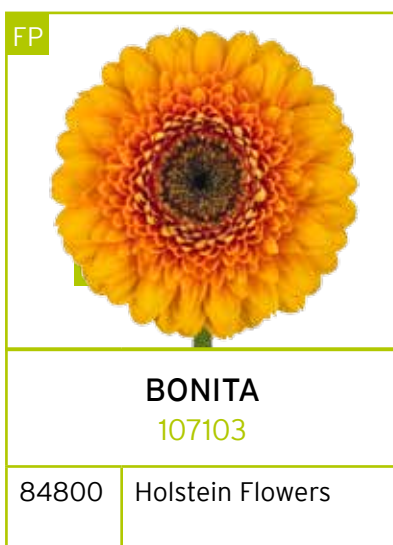
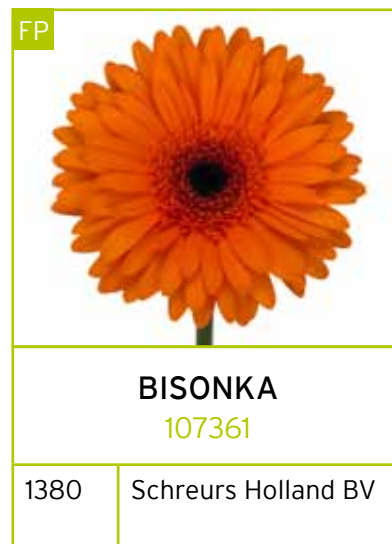
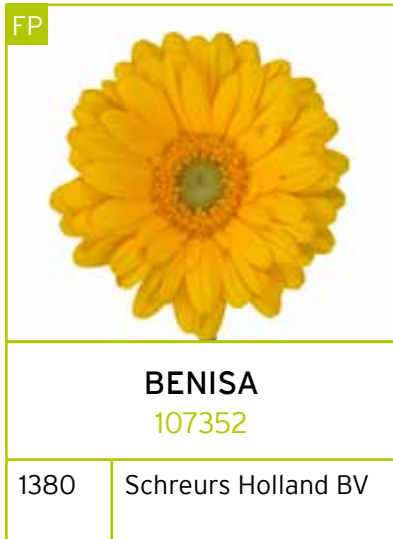
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| AUDREY 107251 | |
| 31661 | Gebr. Weijs vof |

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| FP | |
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| BAILEY 107338 | |
| 1380 | Schreurs Holland BV |

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| FP | |
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| BALI 107232 | |
| 10502 41409 11472 13025 | J.M.H. van der Pijl C.H. Mans J. Mans jr. Marius Mans |


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| FP | |
|  | |
| BAZAR 107222 | |
| 10502 | J.M.H. van der Pijl |


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| FP | |
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| BEBOB 107104 | |
| 84800 | Holstein Flowers |





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| FP | |
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| DECORA 107097 | |
| 84800 | Holstein Flowers |

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| FP | |
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| DJOEKE 107928 | |
| 520018 | Terra Nigra |

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| FP | |
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| GARFIELD 107720 | |
| 41409 | C.H. Mans |

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| FP | |
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| GENTLY 107721 | |
| 585204 2280 | E. van Briemen Kwekerij Westmade vof |

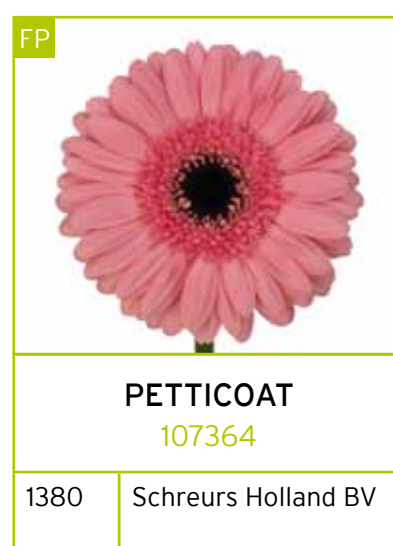
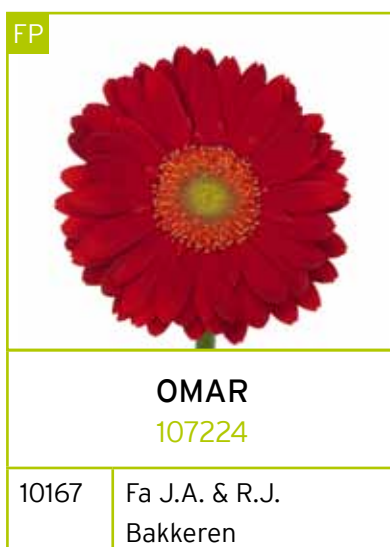
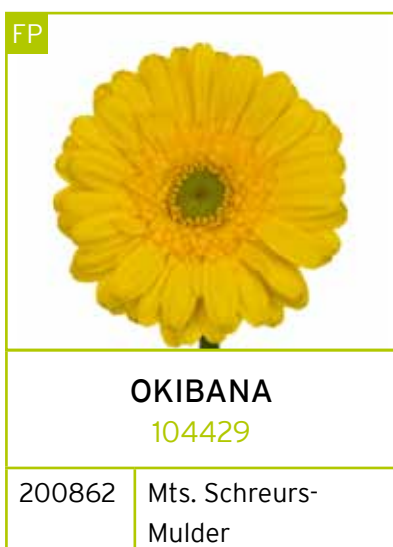
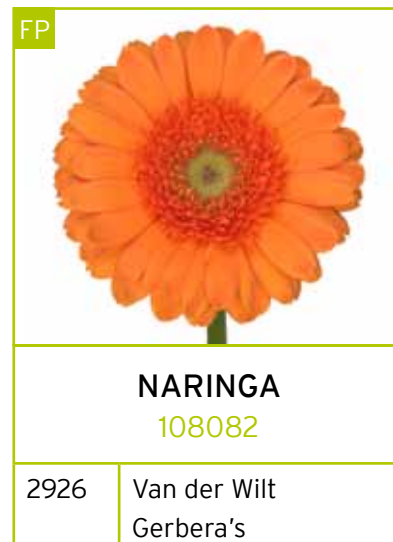
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| FP | |
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| GLOW 107349 | |
| 10167 2280 1380 | Fa. J.A. & R.J. Bakkeren Kwekery Westmade vof Schreurs Holland BV |

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| FP | |
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| ICE AGE 107470 | |
| 10502 | J.M.H. van der Pijl |

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| FP | |
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| LUCIA 107098 | |
| 84800 | Holstein Flowers |

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| FP | |
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| MALVINA 107353 | |
| 1380 | Schreurs Holland BV |

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| FP | |
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| MANTRA 107341 | |
| 1380 | Schreurs Holland BV |






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| FP | |
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| PISA 104685 | |
| 200862 563 515225 | Mts. Schreurs-Mulder H.P.P. van Heijningen Verwer de Streek BV |

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| FP | |
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| PIXELS 107348 | |
| 10167 | Fa J.A. & R.J. Bakkeren |


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| FP | |
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| POKERFACE 107925 | |
| 520018 | Terra Nigra |


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| FP | |
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| PUMPKIN 107339 | |
| 1380 | Schreurs Holland BV |

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| FP | |
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| REMBRANDT 105399 | |
| 11472 39342 | J. Mans jr. Floranda |


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| FP | |
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| RHODÉ 107122 | |
| 10167 | Fa J.A. & R.J. Bakkeren |

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| FP | |
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| SHANNON 107723 | |
| 585204 | E. van Briemen |

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| FP | |
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| SONNET 107724 | |
| 2280 | Kwekery Westmade VOF |


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| FP | |
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| SPRINTER 107225 | |
| 10502 | J.M.H. van der Pijl |


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| FP | |
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| <p>TABITHA 107719</p> | |
| 41409 | C.H. Mans |

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| FP | |
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| <p>VAMPIRE 104686</p> | |
| 10167 | Fa J.A. & R.J. Bakkeren |

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| FP | |
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| <p>WHEELY 107213</p> | |
| 1742 | Koolhaas Flowers |


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| FP | |
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| <p>WILDCARD 104683</p> | |
| 10167 1380 7311 | Fa J.A.&R.J. Bakkeren Schreurs Holland BV Kwekerij v.d. Salm BV |

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| E | |
|  | |
| <p>DARK LIEKE 108018</p> | |
| 2141 | Barendse Gerbera's |

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| E | |
|  | |
| <p>FANFARE 107363</p> | |
| 1380 | Schreurs Holland BV |

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| E | |
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| <p>GIO 107846</p> | |
| 585204 | E. van Briemen |

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| E | |
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| <p>PRE-WHISPER LIGHT 108130</p> | |
| 8171 | B.M.J. van Leeuwen |

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| E | |
|  | |
| <p>RESIDENCE 107922</p> | |
| 13025 15225 | C.H. Mans Verwer de Streek BV |



FloraHolland

FleurPrimeur Gerbera 2010

KLEINBLOEMIG

E



WHITE GLORY

107123

204214
13025
585204

F. Mans
C.H. Mans
E. van Briemen

FleurPrimeur Gerbera 2010

Het nieuwste assortiment Gerbera's bij FloraHolland

Jaarlijks komen vele nieuwe Gerberasoorten op de markt. FleurPrimeur zijn die nieuwe soorten die voldoen aan een aantal criteria waaronder een minimale vaasleven. Sinds 2009 worden alle FleurPrimeur Gerbera's op de vestigingen van FloraHolland getest op kwaliteit, transportgevoeligheid en vaasleven in het FloraHolland Kenniscentrum Productkwaliteit. Het FleurPrimeur label staat dan niet alleen voor vernieuwing, maar ook voor kwaliteit. De kalender is een indicatie van de aanvoer op basis van aanvoerdersinventarisatie.

The latest range of Gerberas at FloraHolland

Every year, many new varieties of Gerberas come onto the market. FleurPrimeurs are the new varieties that meet a number of criteria, including a minimum vase life. Since 2009, all FleurPrimeur Gerberas at FloraHolland are tested for quality, transport sensitivity and vase life in the FloraHolland Product Quality Knowledge Center. The FleurPrimeur label stands not only for innovation but also for quality. The diary underneath indicates supply based on the growers' supply list.

| | |
|----|-------------------------------|
| FP | FleurPrimeur |
| E | exclusief / exclusive |
| GR | grootbloemig / large-bloomed |
| KL | kleinbloemig / small-flowered |
| A | FloraHolland Aalsmeer |
| N | FloraHolland Naaldwijk |
| R | FloraHolland Rijnsburg |
| B | FloraHolland Bleiswijk |
| E | FloraHolland Eelde |
| V | FloraHolland Venlo |

| | artikel code | V | CULTIVAR | A | N | R | B | E | V | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | 51 | 52 | | |
|----|--------------|----|-------------------|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|--|
| FP | 104429 | KL | OKIBANA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107724 | KL | SONNET | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107338 | KL | BAILEY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107352 | KL | BENISA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107361 | KL | BISONKA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107351 | KL | BUSHIDO | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107097 | KL | DECORA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107098 | KL | LUCIA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107353 | KL | MALVINA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107341 | KL | MANTRA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107364 | KL | PETTICOAT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107339 | KL | PUMPKIN | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 105399 | KL | REMBRANDT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107921 | KL | ABBY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107251 | KL | AUDREY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107232 | KL | BALI | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107222 | KL | BAZAR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107928 | KL | DJOEKE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107470 | KL | ICE AGE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 108082 | KL | NARINGA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 105401 | KL | OTTI | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 104685 | KL | POKERFACE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107723 | KL | SHANNON | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107221 | KL | MASARATI | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107225 | KL | SPRINTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107720 | KL | GARFIELD | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FP | 107719 | KL | TABITHA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 107123 | KL | WHITE GLORY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 107363 | KL | FANFARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 107846 | KL | GIO | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 108130 | KL | PRE-WHISPER LIGHT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 107922 | KL | RESIDENCE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E | 108018 | KL | DARK LIEKE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | artikel code | V | CULTIVAR | A | N | R | B | E | V | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | 51 | 52 | | |

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