

FleurPrimeur Gerbera 2010

A label of Quality & Innovation



FloraHolland. Where beauty meets business.



FP	
	
ALISSIA 107915	
520018	Terra Nigra

FP	
	
ANNABELLA 107212	
2608	Mts. S.C. Zwarts e.a.

FP	
	
ATLETICO 107344	
13172 1380	J.W. van der Sande Schreurs Holland BV


FP	
	
CORONADO 107211	
2608	Mts. S.C. Zwarts e.a.

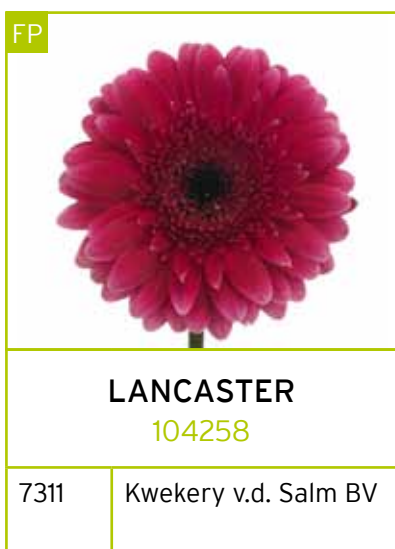
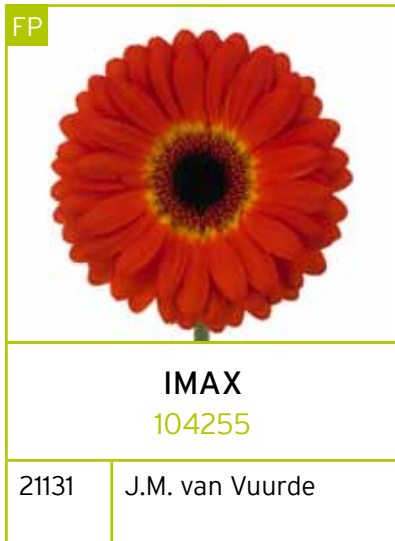
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DUTCH DIVA 107099	
2608	Mts. S.C. Zwarts e.a.

FP	
	
ESTORIA 107530	
1380	Schreurs Holland BV


FP	
	
FANTANA 107210	
2608	Mts. S.C. Zwarts e.a.

FP	
	
HALO 104252	
2280	Kwekery Westmade VOF

FP	
	
HEARTBEAT 104253	
11702	Schouten Opti-Fleurs BV





FP	
	
POMPEI 105532	
1380	Schreurs Holland BV

FP	
	
PRE-SEMMY 107726	
2214	Florein Gerbera's

FP	
	
REBELLION 107205	
2608	Mts. S.C. Zwarts e.a.


FP	
	
REPLICIA 107197	
2608	Mts. S.C. Zwarts e.a.

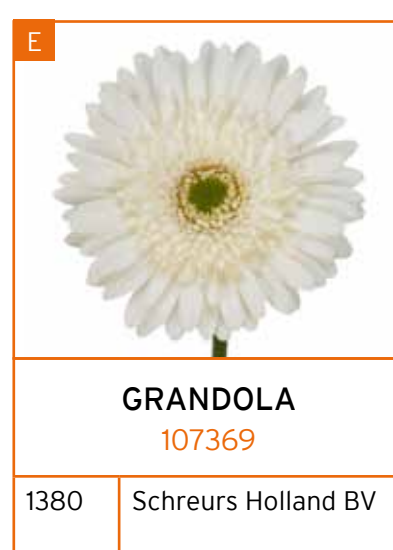
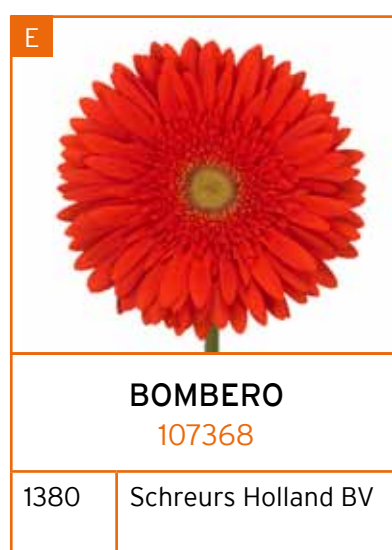
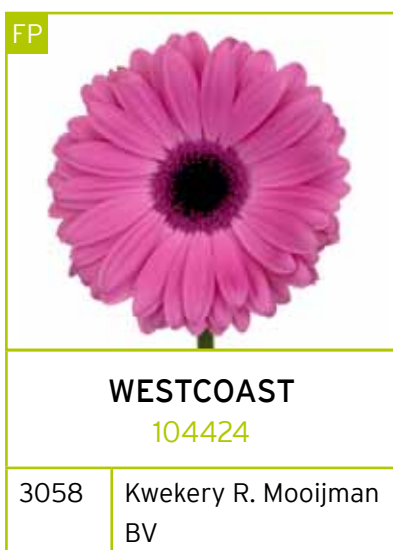
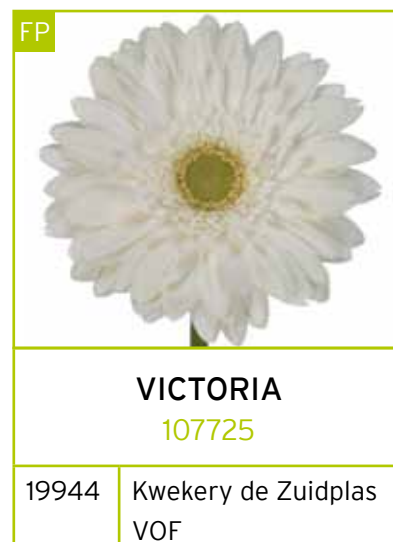
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SANTAFÉ 107204	
2608	Mts. S.C. Zwarts e.a.

FP	
	
SOUVENIR 104263	
2608	Mts. S.C. Zwarts e.a.

FP	
	
SPORZA 104426	
3058	Kwekery R. Mooijman BV

FP	
	
SUBTILE 107203	
2608	Mts. S.C. Zwarts e.a.

FP	
	
SUNSPOT 102793	
29290 282050 5420	Gebr. Knijnenburg v.o.f. Mts. H. van Dijk Gebr. Koolhaas B.V.





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KLEINBLOEMIG

FP	
	
ABBA 107101	
84800	Holstein Flowers

FP	
	
ABBY 107921	
520018	Terra Nigra

FP	
	
ARABEL 107102	
84800	Holstein Flowers


FP	
	
AUDREY 107251	
31661	Gebr. Weijs vof

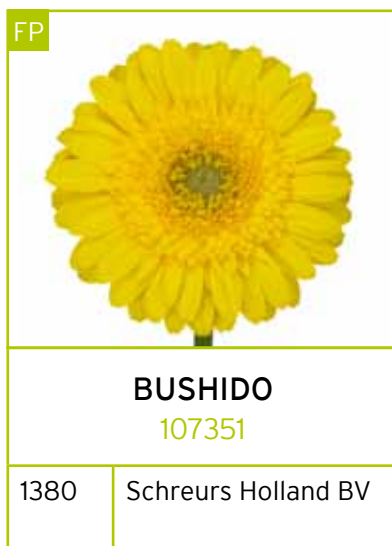
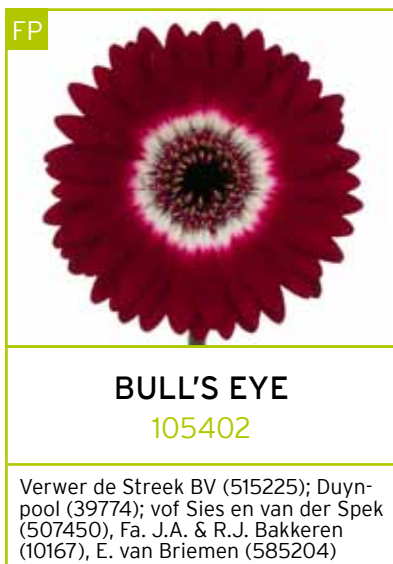
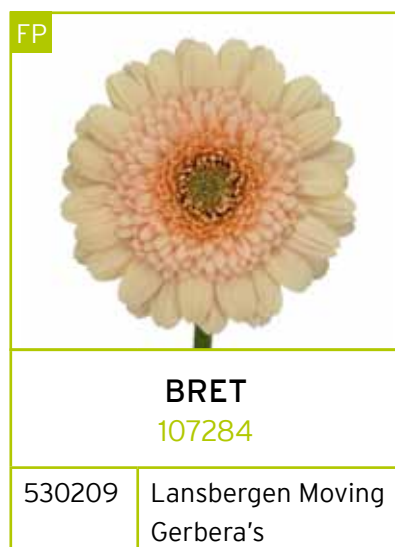
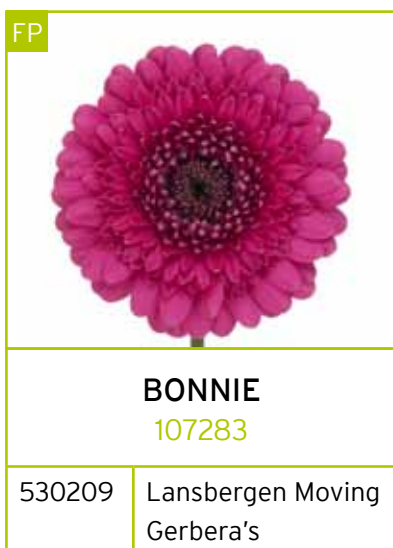
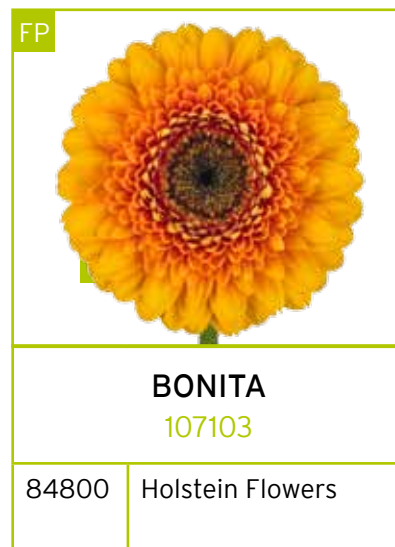
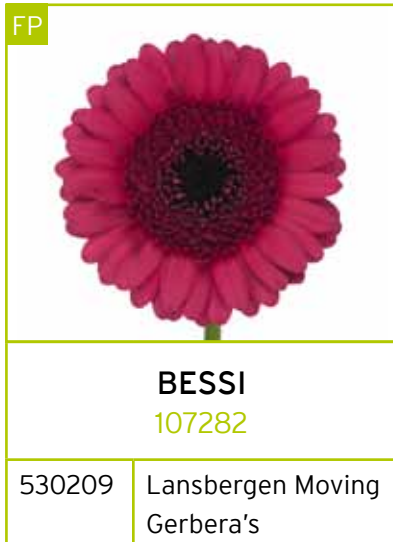
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BAILEY 107338	
1380	Schreurs Holland BV

FP	
	
BALI 107232	
10502 41409 11472 13025	J.M.H. van der Pijl C.H. Mans J. Mans jr. Marius Mans

FP	
	
BAZAR 107222	
10502	J.M.H. van der Pijl

FP	
	
BEBOB 107104	
84800	Holstein Flowers

FP	
	
BENISA 107352	
1380	Schreurs Holland BV





FleurPrimeur Gerbera 2010

KLEINBLOEMIG

FP	
DJOEKE 107928	
520018	Terra Nigra

FP	
GARFIELD 107720	
41409	C.H. Mans

FP	
GENTLY 107721	
585204 2280	E. van Briemen Kwekerij Westmade vof

FP	
GLOW 107349	
10167 2280 1380	Fa. J.A. & R.J. Bakkeren Kwekery Westmade vof Schreurs Holland BV

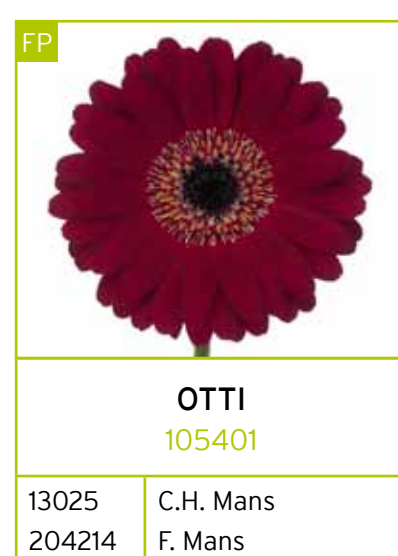
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ICE AGE 107470	
10502	J.M.H. van der Pijl

FP	
LUCIA 107098	
84800	Holstein Flowers

FP	
MALVINA 107353	
1380	Schreurs Holland BV

FP	
MANTRA 107341	
1380	Schreurs Holland BV

FP	
MARIEKE 107722	
515225	Verwer de Streek BV







FleurPrimeur Gerbera 2010

KLEINBLOEMIG

FP	
	
PIXELS 107348	
10167	Fa J.A. & R.J. Bakkeren

FP	
	
POKERFACE 107925	
520018	Terra Nigra

FP	
	
PUMPKIN 107339	
1380	Schreurs Holland BV

FP	
	
REMBRANDT 105399	
11472 39342	J. Mans jr. Floranda

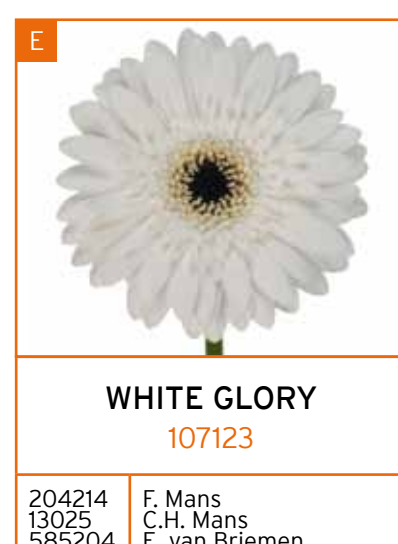
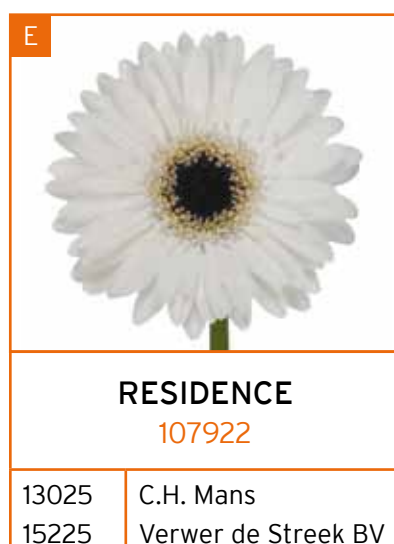
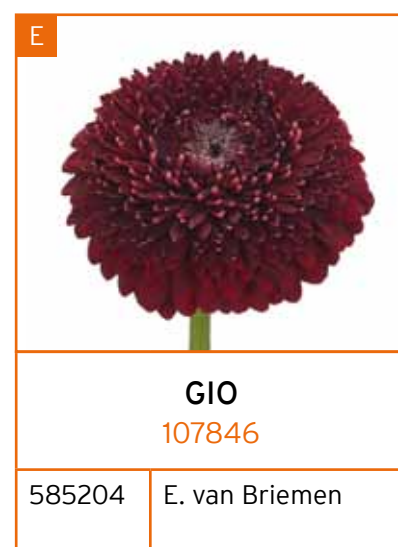
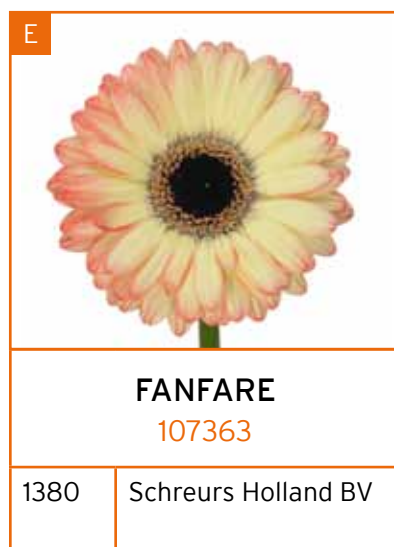
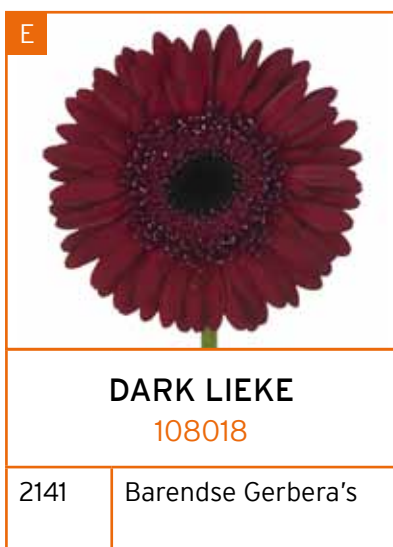
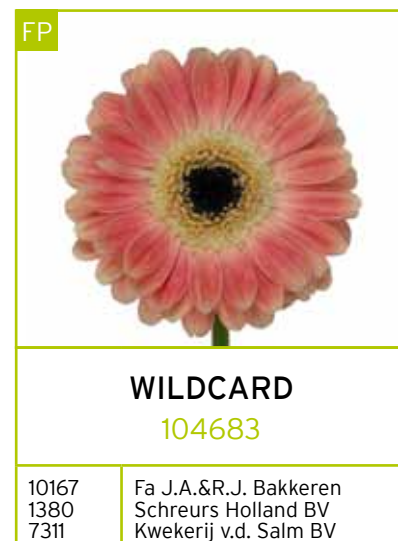
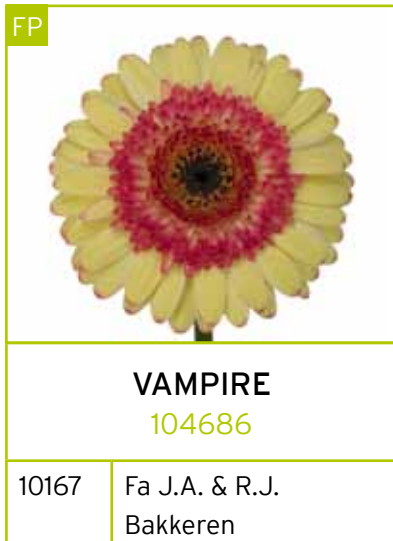
FP	
	
RHODÉ 107122	
10167	Fa J.A. & R.J. Bakkeren

FP	
	
SHANNON 107723	
585204	E. van Briemen

FP	
	
SONNET 107724	
2280	Kwekery Westmade VOF

FP	
	
SPRINTER 107225	
10502	J.M.H. van der Pijl

FP	
	
TABITHA 107719	
41409	C.H. Mans





FloraHolland

FleurPrimeur Gerbera 2010

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Het nieuwste assortiment Gerbera's bij FloraHolland

Jaarlijks komen vele nieuwe Gerberasoorten op de markt. FleurPrimeur zijn die nieuwe soorten die voldoen aan een aantal criteria waaronder een minimale vaasleven. Sinds 2009 worden alle FleurPrimeur Gerbera's op de vestigingen van FloraHolland getest op kwaliteit, transportgevoeligheid en vaasleven in het FloraHolland Kenniscentrum Productkwaliteit. Het FleurPrimeur label staat dan niet alleen voor vernieuwing, maar ook voor kwaliteit. De kalender is een indicatie van de aanvoer op basis van aanvoedersinventarisatie.

The latest range of Gerberas at FloraHolland

Every year, many new varieties of Gerberas come onto the market. FleurPrimeurs are the new varieties that meet a number of criteria, including a minimum vase life. Since 2009, all FleurPrimeur Gerberas at FloraHolland are tested for quality, transport sensitivity and vase life in the FloraHolland Product Quality Knowledge Center. The FleurPrimeur label stands not only for innovation but also for quality. The diary underneath indicates supply based on the growers' supply list.

FP	FleurPrimeur
E	exclusief / exclusive
GR	grootbloemig / large-bloomed
KL	kleinbloemig / small-flowered
A	FloraHolland Aalsmeer
N	FloraHolland Naaldwijk
R	FloraHolland Rijnsburg
B	FloraHolland Bleiswijk
E	FloraHolland Eelde
V	FloraHolland Venlo

Aalsmeer

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