Remote Buying Through FloraHolland
More than just purchasing

Joining in the bidding on a wide and deep assortment of flowers and plants at FloraHolland Aalsmeer, Naaldwijk and Rijnsburg from your own PC or laptop, either in the Netherlands or abroad: Remote Buying (KOA) makes it possible.

KOA gives you access to all the flower and plant auction clocks at FloraHolland Aalsmeer, Naaldwijk and Rijnsburg. In addition to being able make purchases, you can view, filter and even pre-mark the complete supply of flowers and plants, as well as have access to the auction schedules of each auction clock and the purchases you have already made.

How does it work?
If you are already registered as a buyer at one (or more) of the FloraHolland locations, then you can conclude a KOA contract. You will need a computer with a good connection to the Internet, or one that is connected to the marketplace network (MPN) within the auction building. FloraHolland will install* the software you will need on your PC or laptop. You will then be able to connect live to the auction clocks.

*) Please see the information listed under 'What are the minimum hardware and software requirements?'

What does it cost?
A KOA subscription costs €2,600 annually (€216.67 per month). KOA contracts are entered into for an indefinite period. A notice period of one month will apply.

What are the minimum hardware and software requirements?
In order to be able to use the KOA system, it is important that your PC or laptop meets the following system requirements:

Minimum Requirements

Processor:	No special requirements; only the requirements that Microsoft sets for running Windows 7
Memory:	At least 1 GB of RAM (32-bit processors) At least 2 GB of RAM (64-bit processors)
Windows version:	Windows 7 (32 or 64 bits), with service pack 1
Disk space:	No special requirements; only the requirements that Microsoft sets for running Windows 7
Connections:	1 ethernet port 1 USB port
Headset:	Standard USB headset N.B.: Do not use a Bluetooth headset!
Other:	.NET Framework 2.0 Visual C++ runtime 2008 SP1
Optional software:	Microsoft Excel 2003 or higher (to be able to print/export Purchase Agreements)

Important!
Microsoft support of Windows XP SP2 came to an end on 13 July 2010 (XP SP3 will be supported until 8 April 2014). Microsoft support of Windows Vista SP1 came to an end on 12 July 2011.

Information and registration
If you would like more information or would like to register for KOA, please contact the Aalsmeer Service Point at +31 (0)29 739-7000 (choose option 1 first, then option 5) or by e-mail at servicepunt@floraholland.nl.

It's handy!
Did you know that all your KOA purchases can be directly exported to a background system or an Excel sheet? You can also receive all auction clock purchasing lines (as well as those from other KOA connections and auction room transactions) in real-time. This allows you to process the data very easily in your own administration. However, it does require a supplementary purchase agreement.

In Aalsmeer, it is also possible to mark the supply that is being stored in the cold store in the auction building with a hand scanner. Marked supply will be directly linked to the supply in the KOA system. This additional feature is called 'Marking Supply with a Scanner' and costs 25 per month. You will have to purchase the scanner yourself.